

Political Rates

All orders must be prepaid.

2025

Los Angeles Media Kit

AD SIZES

OPEN TERM

4 WEEK TERM

Full Page	\$12,661.53	\$10,681.12
3/4 Page	\$10,142.11	\$9,002.16
1/2 Page	\$7,998.73	\$7,214.92
1/3 Page	\$5,822.52	\$5,987.39
1/4 Page	\$4,252.66	\$3,587.02
1/6 Page	\$2,716.80	\$2,114.94
1/8 Page	\$1,941.75	\$1,653.49
1/16 Page	\$1,512.50	\$1,150.18

OurWeekly newsletter:

728px x 90px \$4,000

Web Banner:

Leaderboard 728px x 90px \$4,000

Cube 300px x 250px \$3,500

COLOR

Color is an additional charge.

Spot \$550

Four Color \$1000

Serving the
COMMUNITY
SINCE 2005

Celebrating
20 years

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