## Combined General Rates

Los Angeles & Antelope Valley

All prepayment orders qualify for a 10% discount. All rates are per week.



AD SIZES	<b>OPEN TERM</b>	4 WEEK TERM	8 WEEK TERM
Full Page	\$8,748.38	\$7,149.60	\$6,110.67
3/4 Page	\$6,627.59	\$5,523.39	\$4,720.58
1/2 Page	\$4,551.42	\$3,792.17	\$3,241.90
1/3 Page	\$3,124.30	\$2,603.15	\$2,225.15
1/4 Page	\$2,414.51	\$2,011.47	\$1,719.33
1/6 Page	\$1,657.25	\$1,382.87	\$1,180.50
1/8 Page	\$1,280.39	\$1,067.58	\$912.41
1/16 Page	\$881.20	\$733.33	\$626.63

AD SIZES	13 WEEK TERM	26 WEEK TERM	52 WEEK TERM
Full Page	\$5,313.39	\$4,744.52	\$4,313.34
3/4 Page	\$4,104.89	\$3,665.28	\$3,331.65
1/2 Page	\$2,818.93	\$2,516.78	\$2,287.46
1/3 Page	\$1,935.25	\$1,727.42	\$1,570.88
1/4 Page	\$1,494.81	\$1,388.89	\$1,213.47
1/6 Page	\$1,026.08	\$916.27	\$832.98
1/8 Page	\$792.96	\$707.81	\$643.70
1/16 Page	\$545.30	\$483.26	\$442.21

Double Truck Open Term \$18,380.53

## COLOR

Color is an additional charge.Spot\$450Four Color\$800

## **PREMIUM POSITION**

Limited availability. Front page ad across full bottom width. Full color included. Size: 10.5" wide by 1.5" deep \$4,200



Los Angeles Media Kit

PRINT OurWeekly

## 





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**EVENTS** 

